## GROUNDBREAKER, TRAILBLAZER. LEGEND,

## JOSÉ FELICIANO

JOSÉ FÉLICIANO IS AN INTERNATIONAL, MUSICAL PIONEER THAT HAS INFLUENCED POPULAR MUSIC FOR MORE THAN TWO GÉNERATIONS. HIS NAME IS SYNDNYMOUS WITH A PRESENCE THAT HAS BRIDGED MUSICAL STYLES IN A WAY THAT HAS NEVER BÉEN EQUALED. HE IS RECOGNIZED WORLDWIDE AS THE FIRST LATIN ARTIST TO EFFECTIVELY CROSS OVER INTO THE INTERNATIONAL POP MUSIC MARKET, SINGLE HANDEDLY OPENING THE DOOR FOR FELLOW LATIN ARTISTS WHO NOW ENCOMPASS A LARGE PORTION OF THE WORLDWIDE MUSIC INDUSTRY.

THIS FALL, FELICIANO WILL HAVE A FULL LENGTH DOCUMENTARY ABOUT HIS LIFE (FEATURING CARLOS SANTANA AND EMILIO & GLORIA ESTEFAN, AMONG MANY OTHERS) RELEASED IN CONJUNCTION WITH A NEW ALBUM, BOTH ENTITLED "BEHIND THIS GUITAR."

WHEN ESTEFAN WAS ASKED WHAT ARTISTS WERE HER TRUE INSPIRATION JOSE FELICIANO WAS ALWAYS AT THE TOP OF THAT LIST.

## CLICK HERE TO WATCH THE TRAILER FOR "BEHIND THIS GUITAR"



IN ADDITION TO ALL HIS WELL KNOWN HITS: "LIGHT MY FIRE", "CHE SERA", "CHICO AND THE MAN", "CALIFORNIA DREAMIN", AND UNDOUBTEDLY ONE OF THE GREATEST HOLIDAY SONGS EVER RECORDED, "FELIZ NAVIDAD", IT SHOULD BE NOTED THAT JOSÉ WAS THE FIRST ARTIST TO EVER STYLIZE THE NATIONAL ANTHEM AND PERFORM IT PUBLICLY. IT WAS THE FIRST TIME THE ANTHEM BECAME A CHARTED TOP-40 HIT, WHERE, ONCE AGAIN, HE OPENED THE DOOR FOR NEW GENERATIONS OF STYLIZATION.

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